



[www.hp.com/uk/laserjet4345mfp](http://www.hp.com/uk/laserjet4345mfp)

© 2005 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

3888-2226EN



HP LaserJet 4345 multi-function printer –  
Discover the positive impact one product  
can have on your business



# Introducing the new HP LaserJet 4345 multi-function printer

The new HP LaserJet is a revolutionary, affordable laser printer that also copies, faxes and scans – all from a single device. It can help your staff work more efficiently, and helps you consolidate your office equipment. And by freeing you from expensive copier contracts, you'll reduce long-term costs too.



## Greater IT and office efficiency

### Designed for the reality of daily office demands

Did you know that copiers are often designed for a higher volume of documents than required on a daily basis? Additionally, an HP study revealed that a large majority of customers are paying a premium for their copiers. Only 20% actually use their copier's full capabilities, meaning that 80% are paying for a service they don't need or use.

The new HP LaserJet 4345 mfp was designed to ensure that while it will meet all your needs perfectly, you only pay for functionality you will actually use.

### Increased productivity

**Exceptional ease of use** – the large and intuitive user interface makes the LaserJet 4345 mfp really easy to use. The familiar HP print drivers and user interface are shared with other HP printers, so minimal training is required as users are already familiar with the LaserJet technology.

**Colour scanning and sending** – unlike the majority of other black and white mfps, the LaserJet 4345 mfp has a colour scanner that can capture images in a range of formats and resolutions. File sizes are also kept to a minimum, to avoid clogging up networks or creating unnecessary storage demands.

**Close at hand for easy usage** – the LaserJet 4345 mfp is compact with a small footprint, so it will fit easily into workgroups and smaller offices.

### Best in class IT integration

The HP LaserJet 4345 mfp is easy to integrate with your existing network and systems, so you'll be up and running in no time. You also have proactive device management and remote installation capabilities, making it easier to install in branch offices without needing to be there in person.

### Packed with features and functionality

All models have print, copy and scanning functionality as standard, and most models have fax capabilities too. There is a range of paper handling options available including a three bin mailbox, a staple stacker, automatic duplexing and high capability input options up to 2,100 sheets.

### Superior print quality

HP Smart Printing technology produces consistent, high-quality documents every time. Half-tone images have better clarity with sharper lines – even with fine details.

#### HP LaserJet 4345 mfp

- Effectively replaces separate devices for printing, copying, colour scanning and faxing.
- Saves office space and lowers utility bills.
- Reduces maintenance costs associated with dated equipment.





## Decreasing overall costs

As well as increasing your productivity, the HP LaserJet 4345 mfp has been developed to reduce your total cost of ownership by up to 30% without compromising your productivity.

### Breakthrough price performance ratio

With up to 43ppm performance, the HP LaserJet 4345 mfp offers approximately double the performance of a typical copier at around half the acquisition cost. Plus this initial investment is 50% – 60% less than four separate devices with similar functionality. With prices from just £1,471 you now have a cost-effective alternative to expensive copiers.

### Virtually no maintenance costs

All HP LaserJet printers use proven, reliable technology. Increased device uptime helps to reduce costs, frustrations, and ensures your employees can always get their work done. For over a decade, HP has consistently received the top grade in PC Magazine's Service and Reliability Survey – and recently received one of the first-ever A+ ratings.

### Low running costs

While average copier costs tend to be around 0.8 pence per page, the typical running cost of the HP 4345 mfp is 0.75 pence per page<sup>1</sup> dropping to around 0.55 pence per page when using HP Economode<sup>2</sup>. These low running costs – when combined with the breakthrough device price performance ratio – lead to an exceptionally low Total Cost of Ownership (TCO).

### Reduce paper costs

Sending information digitally enables you to cut costs involved in document creation, capture, storage and retrieval. HP Digital Sending Software enables documents to be sent to printers, network folders and fax services. Plus intelligent scanning technology turns hardcopy documents into editable electronic files – all of which helps to get the job done faster and more efficiently.

### Better return on IT investment

- Low acquisition price and cost-effective operation.
- Very competitive total cost per page of just 0.75 pence per page – dropping to only 0.55 pence when using HP Economode.
- Breakthrough device price performance ratio leads to a low total cost of ownership.

### Freedom from copier contracts

You know that multi-year copier maintenance contracts can be hard to break free from – plus hidden costs associated with minimum commitments or end-of-contract settlement values. But with the HP LaserJet 4345 mfp, there's no need to sign a contract of any form. It comes with one year on-site support as standard. Alternatively, you can choose from a range of low-cost three year Care Packs should you wish to do so.

<b>Speed</b>	Up to 43 ppm, A4 print speed
<b>Storage</b>	20GB hard drive
<b>Network</b>	Network ready (HP JetDirect 625n internal print server)
<b>Capacity</b>	500 sheet input tray
<b>Versatility</b>	50 sheet reversing automatic document feeder
<b>Control</b>	Easy-to-use graphical control panel
<b>Memory</b>	256 MB memory standard (512 Max)
<b>Expansion</b>	EIO expansion slot

<sup>1</sup> Based on typical reseller prices for toner and printer maintenance kits and 5% coverage

<sup>2</sup> Based on Economode extending quoted toner yields by approximately 30%

# Find out just how much you can do with an HP LaserJet 4345 mfp.



The HP LaserJet 4345 mfp produces up to 43 A4 black and white pages per minute. Plus you can add up to 3 additional stackable 500-sheet trays for higher volumes and a total capacity of 2,100 sheets at any one time.



HP LaserJet 4345 mfp



HP LaserJet 4345x mfp



HP LaserJet 4345xm mfp



HP LaserJet 4345xs mfp

	HP LaserJet 4345 mfp	HP LaserJet 4345x mfp	HP LaserJet 4345xm mfp	HP LaserJet 4345xs mfp
<b>Extras</b>	N/A	Additional 500 sheet input tray, Duplex accessory, 22.6kbs analog fax card	As the 4345x plus mfp stand and cabinet, 3-bin-mailbox	As the 4345x plus mfp stand and cabinet, stapler / stacker
<b>Trade-in value</b>	£95	£240	£300	£300
<b>3 year next day HP Care Pack</b>	From £440	From £440	From £440	From £440
<b>Typical Reseller price exc. VAT</b>	£1,471 including one year on site warranty	£1,903 including one year on site warranty	£2,410 including one year on site warranty	£2,492 including one year on site warranty
<b>Example of total cost</b>	£1,816 including three year on site support minus trade-in value	£2,103 including three year on site support minus trade-in value	£2,550 including three year on site support minus trade-in value	£2,632 including three year on site support minus trade-in value

## Buy and Try the HP LaserJet 4345 mfp now!

We're sure you'll be delighted with the performance and simplicity of the HP LaserJet 4345 mfp. In fact, we're so confident you'll love it, you can Buy and Try for 30 days. If you're not completely satisfied within 30 days, you can return the device and receive a refund. Just take a look at the models below to find the one that suits your needs best.

You can also save money by trading in your old copier or printer too – you could receive up to £300 against your new HP LaserJet 4345 mfp.

**From £1,471** exc. VAT

Buy and Try the new HP LaserJet 4345 mfp now. Just call 0800 443 6263 or visit [www.hp.com/uk/laserjet4345mpf](http://www.hp.com/uk/laserjet4345mpf) today.

